

## **Film Advisory Council Meeting 03/08/2019**

**Attendees:** Mari Abril, Toni Bakal, Stephanie Bell, Allison Boylin, Michael Greene, Marc Hlavaty, Kevin Lyons, Kim McNulty, Vinnie Sassone, Zachary Soloman, Dan Taylor, and Kim Waltrip,

**Absent:** Sheri Davis and Teddy Grouya

### **Achievements**

- Palm Springs Film Lab Opened January of 2019
- Temporary, part time lab technician working to manage and maintain equipment
- A full schedule of film production courses are now offered on COD's Temporary Palm Springs Campus
- 2 Certificates and 2 Degrees have been approved
- Designation of Film instead of RTV
- More courses being offered starting Fall 2019
- A third certificate in the works
- Working with the local municipalities

### **New Curriculum**

#### Possible Areas of Focus / Course Development

- Animation
- Art Department
- Casting
- Directing
- Film Marketing
- Gaffers & Electricians
- Lighting
- Location Management
- Pre-production process
- Post Production / Editing
- Producing
- Production Design
- Sound Mixing

Production/Post-Production develop first, Specialization later

#### Micro Courses

- Serves a way to discuss the different facets of jobs within the film industry
- Allow students to find their niche

- An A la carte system
- 1 or 1.5 credit courses over 8 weeks

#### Additional Certificates / Degrees

- Film Producer Certificate
  - Making a track with in the existing courses where students would be able to assume the producer role
  - Apply this methodology to other roles?
- Production Management Certificate
  - Includes courses in location management, producing, marketing and distribution, film festival, production assistant, craft

#### Challenge: Integrating Budgeting into the Curriculum

##### Possible Solutions

- Students raise money for capstone film
  - Precedent exists in the University of California System
- School creates a “Disney bucks” type of budget
  - Each student / group gets a certain allotment of bucks provided by the school and the student is responsible for budgeting it as if it were actually money

#### **Activating the Advisory Committee**

- Using the advisory committee as guest speakers / lecturers within existing courses
  - Internships available at Palm Springs Film Festival in Marketing, Social Media, Programming, Guest Relations, Forums and Shorts, Production, Awards Gala, Sponsorship and Development
  - Workshops with film makers from the Palm Springs Film Festival
- Using the committee as a source for internships / job opportunities for students
- Bringing in folks from the industry who have experience, but not necessarily masters degrees to teach as an adjunct

#### **Partnerships**

- Integration between Palm Spring’s High School & COD’s Film Departments
- Palm Springs municipality for permits established
  - Need to develop partnership with other local municipalities & tribal governments
  - Aqua Caliente Tribe allows for Film students to film on their land for free

- Palm Springs Film Festival Forums